



Robert A. McGowan



Speaking Topics

- Strengthening Hospital-Physician Relationships in Tumultuous Times
- Strategies for Engaging Physicians in Strategic Decision Making
- Aligning the Economic Incentives of Your Hospital and Its Physicians
- Building Strategy Together: How To Engage Board Members In the Process
- Achieving True Standards of Excellence in Governance
- Maintaining Effective Board-CEO Relationships
- Building Blocks for Effective Governance
- Engaging Physicians in the Governance of Healthcare Delivery Systems

Bob McGowan is highly valued as a coach and organizational strategist. He helps clients achieve alignment between hospital leadership and physicians related to strategic decision-making and other issues impacting their relationships. His keen interest in governance has led him to help many boards increase their overall effectiveness. He also has eight years of experience as a board member and four additional years as Chair of the Board of a regional human service agency.

Bob is a charismatic speaker who demonstrates in-depth knowledge and expertise related to strategic planning, physician-hospital alignment, and board effectiveness and development. He has also demonstrated his skills as a facilitator and, at times, as a mediator. Bob is very effective at engaging participants in both small and large group discussions.

He is leading a national research project on the topic of physician hospital relationships.

Testimonials

"Bob McGowan has a special talent relating to both medical staff members and Board members. He helps initiate positive changes without creating a negative reaction, bringing out the best people have to offer, and leaving them encouraged and passionate about the outcomes from their efforts."

Peter Gosline, CEO

Monadnock Regional Hospital

"Bob brought an excellent foundation of research to the process of our retreat that provided a comprehensive picture of what is going on in physician-hospital relationships today. He offered a good combination of thought provoking questions and facilitative skills that enabled our physicians to make meaningful connections to our local issues and concerns."

Joel Reich, MD

Vice President of Medical Affairs,

Eastern Connecticut Health System

"Bob's presentation of the research findings on physician-hospital alignment provided a very helpful picture of the current state of physician-hospital relationships in the region that helped us to open up meaningful discussion with our medical staff and validate many of their issues and concerns."

Mike Summerer, MD, MS

Corporate Sr. VP & Chief Medical Officer

St. Vincent's Health Services

Client List

- Maine Hospital Association
- Massachusetts Hospital Association
- New England Healthcare Assembly/Hospital Trustee Institute
- American College for Healthcare Executives
- Eastern Connecticut Health System, Manchester, CT
- St. Vincent's Medical System, Bridgeport, CT
- Johns Hopkins Bayview Medical Center Baltimore, MD
- Maine General Health Augusta, ME
- Monadnock Regional Hospital Peterborough, NH
- Day Kimball Hospital, Putnam, CT
- Marlborough Hospital, Marlborough, MA

Mitretek Healthcare

Strategy and Innovation in the Public Interest