



**Michael Shenkman** is changing the way we look at leading. His innovative approach shows what the well-led organization can accomplish. Shenkman has consulted with organizations on cultivating leaders for more than 20 years and is the author of three books: **The Strategic Heart**, and **Value and Strategy** and the forthcoming **The Arch and the Path: The Life of Leading Greatly**. He developed *The Arch of Leadership* program based on extensive research and his varied experiences a leadership mentor. He holds a Ph.D. from Boston College and a BA from Dickinson College.

# Arch of Leadership

## Speaking Topics

- On the Path: Evaluating Your Leader Skills
- Creative Leading: It Comes Without Title or Honor, But It Accomplishes Everything
- The Leadership Difference: What Only the Well-Led Organization Accomplishes
- Leading as a Calling
- Defining Your Leader Brand
- Shouldn't I be Doing MORE? Making the Leap from Mere Management to Living the Life of Leading
- Leading as Followership: What Leaders and Followers Have in Common



## Testimonials

*"I learned that the only way I can lead is because I care."*

Tom Brennan  
Founder, President  
**Zircle, Inc.**

*"I have led companies for nearly twenty years. This is the first program of its kind that I have seen that really addresses how people really need to think and grow if they are going to be leaders."*

Charles Hoffman  
President, CEO  
**Covad Communications Corp.**

*"Since I completed it, the more I think about this program, the better it becomes."*

Wendy Swedick  
Consultant, Acting CFO  
**Accion New Mexico**

*"This program is unique and completely unexpected. I am grateful to Tom Brennan for making this kind of investment in me and in the future of this company."*

Joe Dixon  
President, COO  
**Zia Laser Corporation**

## Client List

Mr. Shenkman's client list contains companies from technology and communications, financial services, e-business, manufacturing and distribution, the pharmaceutical, medical and health care industry, education and institutions.

Sample clients include:

- Covad Communications Inc.
- Rogers AT&T Wireless
- Cellular One
- Emcore Corporation
- Fidelity Management Corporation
- Pioneer Group, Inc.
- Tofias, Fleishman and Shapiro & Co., Inc.
- Shollenbarger Wood Treating
- Eastern Bearings Inc.
- Merrill Technologies
- Elan Pharmaceutical
- U.S.A.F. Contingency Hospital
- Boston Architectural Center
- Rio Rancho Public Schools
- University of New Mexico

